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TrainingIndustry.com Names InfoMentis to its 2009 Top Sales Training Companies List

Atlanta, Georgia - InfoMentis, Inc., a global consulting and performance improvement company has been named a "2009 Top Sales Training Company" by TrainingIndustry.com.

The Top 20 list recognizes the leading sales training companies for their high quality of services, comprehensive capabilities and successful and proven training deployments. Evaluation of training companies for the Top 20 list was based on our Vendor Selection Capability Model. This model defines 12 differentiating capabilities including areas such as experience and success in the market, geographic reach, strength and success of existing clients, breadth of resources, talent and leadership of staff, assessment and ROI indicators utilized in the training process, recognition as thought leaders in the market and utilization of technology.

"InfoMentis is pleased to be included as part of TrainingIndustry.com's list of top 20 sales training companies again this year. Reflected in this award is our passion and commitment to delivering quality offerings through innovative means to help our clients achieve their desired business results," said Steve Maul, Chief Learning and Strategy Officer, InfoMentis, Inc.

About InfoMentis

InfoMentis is a global consulting and performance improvement company providing configurable programs that help our clients enable cultural change. We teach our clients how to more effectively attract, keep and leverage their customers and help them achieve bottom-line results. Our configurable courseware, e-Learning modules, web-based and on-premise instructor-led training, consulting services and collaborative productivity tools are designed to be adapted for role-based behavioral change for anyone in marketing, sales, services, support and management who has contact with customers and prospects throughout the entire customer lifecycle.

Headquartered in Alpharetta, Georgia, InfoMentis has helped industry leaders around the world understand and embrace the value of determining predictable revenue streams. Through our unique offerings, they are able to recognize that an opportunity for growth is significant among organizations eager to differentiate. Founded in 1996, InfoMentis has provided performance improvement strategy, consulting and coaching to over 35,000 professionals in 49 countries on six continents.

About TrainingIndustry.com

Training Industry, Inc is a Cary, North Carolina-based company with a mission to create a more efficient marketplace for learning. Training Industry, Inc. provides a variety of services to buyers, suppliers and professionals in the training industry under: TrainingIndustry Consulting, TrainingIndustry Conferences, TrainingIndustry Webinars, and TrainingIndustry.com Learning Communities. TrainingIndustry.com provides a place where industry executives access information and intelligence in focused areas of training, where one can find the leading learning products and services providers that can deliver needed solutions. The leading consulting, customer and supplier thought leaders for each Learning Community are given special Who's Who recognition.

For more information on InfoMentis, please visit www.infomentis.com

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