



InfoMentis, Inc.

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Wendy Reed, CEO of InfoMentis, Inc. Participates in a Technology Executives Roundtable Event

On Tuesday, January 18, Wendy Reed was one of five panelist discussing “**Lessons Learned at MSA.**” The event gave attendees an opportunity to hear practical pointers from panelist about what they learned when they worked at MSA with the legendary John Imlay and his team.

Panelists included:

- Row Henson - VP Global Product Strategy, PeopleSoft
- Randy Keith – President, Aperum
- Wain Kellum – CEO, nuBridges; CEO/Co-Founder, Extreme Logic
- Emma Morris – CEO / Co-Founder Synchronologic, Vistascape
- Wendy Reed – CEO, InfoMentis

Panelist addressed questions such as:

- What was the most valuable lesson you learned by working at MSA?
- If you had been the CEO of MSA, what would you have done differently?
- What about working at MSA best equipped you to be an entrepreneur or large corporate executive?
- What did your MSA experience least equip you for in your later business life?
- If an ex-MSAer visited your company today, would they know the company was headed by another MSAer?

Attendees gained valuable insight into how they can help ensure the success of the next generation of technology companies.

About Wendy Reed: Wendy is a 20-year veteran of the information technology industry where she focused on sales and sales management. Prior to founding InfoMentis in 1996, Wendy worked for MSA, ViaSoft and Clarus. She came to MSA from an MSA client Hayes Microcomputer Products. Wendy started her career in Information Technology at Andersen Consulting. Wendy continues to be recognized for her efforts by the Metro Atlanta Chamber of Commerce as a Finalist for the 2004 Small Business Person of Year Award, one of Catalyst's Top 50 Entrepreneurs of 2004, Ernest & Young 2001 Entrepreneur of the Year Finalist, Georgia Trend - 40 Under 40 Georgia's Brightest Stars and Clarkson University - Entrepreneurial Success.

InfoMentis is a global skills training and consulting company providing configurable programs proven to ignite behavioral change and bottom-line results for its clients. They help clients achieve predictable revenue through more effective customer acquisition and retention.

InfoMentis, founded in 1996, has provided performance improvement strategy, consulting and coaching to over 15,000 professionals worldwide. InfoMentis' ability to achieve success in clients of every size is uniquely tied to their focus and commitment to tailoring their service offerings

and engagements to the unique requirements of every client. InfoMentis clients include industry leaders such as: Manhattan Associates, Microsoft, McKesson, Oracle, Progress Software, QuadraMed, and Witness Systems.

For more information on InfoMentis, please visit www.infomentis.com.

For more information on the Technology Executives Roundtable, please visit www.ter-tlanta.com.