



## InfoMentis, Inc.

Press Release – September 28, 2005

**Contact: Suzanne Rabauer**  
**Email: [srabauer@infomentis.com](mailto:srabauer@infomentis.com)**  
**Phone: 678.336.0420**  
**Alpharetta, GA 30004**  
**InfoMentis, Inc.**  
**1750 Founders Parkway, Suite 160**  
**[www.infomentis.com](http://www.infomentis.com)**

### **InfoMentis Strengthens Executive Management Team with Executive Vice President of Field Operations; New Position Adds Infrastructure to Support Company's Strategic Direction**

InfoMentis, Inc. announced today that Ken Barwick has joined the management team as Executive Vice President of Field Operations from his current position as an InfoMentis Principal. "Ken Barwick has an impressive track record when it comes to business growth and sales leadership," said **Wendy Reed, CEO of InfoMentis**. "I am delighted to be working with Ken in this capacity because he has the right combination of operations expertise and sales discipline necessary to take InfoMentis to the next level of growth."

"Ken is a tremendous asset to both our internal team and to our customer base. In his new role, he will be instrumental in continuing to grow our team and our services, as well as building and expanding our customer relationships," adds **Carol Ann Weiss, Executive Vice President of InfoMentis**.

**Ken Barwick** brings more than 25 years of high tech industry leadership and management consulting expertise. Prior to joining InfoMentis, Ken was a founding partner of an Atlanta-based management consulting firm where he provided management consulting services and interim operational leadership for both investment firms and high tech software companies. As President and COO for RedCelsius, Inc. he refocused an emerging professional services organization into a customer relationship management (CRM) software company. Ken has held a number of key leadership positions in the high tech industry such as Executive Vice President at Firstwave Technologies, Senior Vice President for the Americas, Dun & Bradstreet Software (DBS), President/CEO at SysGen Systems (acquired by Integral Systems), where he lead turnaround activities of this mid-market ERP applications company, and as Vice President and General Manager for Management Science America (MSA) he headed one of the company's nine worldwide field organizations, where he orchestrated record-breaking growth in both enterprise application software licenses and professional services revenues.

#### **About InfoMentis**

**InfoMentis** is a global skills-training and consulting company providing configurable programs proven to ignite behavioral change and bottom-line results for its clients. They help clients achieve predictable revenue through more effective customer acquisition and retention.

**InfoMentis**, founded in 1996, has provided performance improvement strategy, consulting and coaching to over 15,000 professionals worldwide. InfoMentis' ability to achieve success in clients of every size is uniquely tied to their focus and commitment to tailoring their service offerings and engagements to the unique requirements of every client. InfoMentis clients include industry leaders such as: Cisco, Cognos, Microsoft, McKesson, Oracle, Progress Software, QuadraMed, and Witness Systems.