



InfoMentis, Inc.

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InfoMentis Continues Expansion With Addition of Veteran Talent In Principal Role

InfoMentis, Inc. announced today that Kim Treaster has joined the InfoMentis team as a Principal. "We are thrilled that Kim has joined the InfoMentis team," said **Wendy Reed, CEO of InfoMentis**. "Leveraging his experience will further enhance our ability to execute our customer focused strategy and growth oriented business plan. In addition, it will broaden our reach in the training and consulting space; while providing valuable insight and mentorship to our prospective and current clients."

Kim Treaster brings InfoMentis over 25 years of experience in the high tech and professional services industries. Prior to joining InfoMentis, Kim was Vice President of Strategic Alliances and Partners at MAPICS (recently acquired by Infor) responsible for the restructuring of the global partners program, in addition to building strategic relationships with IBM & Microsoft to leverage their influence in revenue generation and accelerate MAPICS' entrance into new markets. Kim's professional experience also includes executive positions such as Senior Vice President of Operations at Redcelsius, Inc., where Kim was a leader in restructuring the organization through the design and execution of an operational plan to reduce cash burn by 70%. Prior to Redcelsius, Kim was Vice President of Alliances at iMedeon, where he established the first alliance and channel partner program, which produced over 80 percent of the company's license revenue. In addition, he was instrumental in securing a global distribution agreement and equity funding totaling over \$7 million from General Electric Power Systems and Insight Capital Partners. In addition, Kim also held positions as Vice President of Alliances for Logility, Co-Founder and Vice President of Sales at Ernst & Young Technologies (EYT), Senior Management position in the newly formed Global Alliance Organization at Price Waterhouse LLP and spending the early years of his career at Management Science America (MSA), which later was acquired by Dun & Bradstreet where he held various positions during his eleven years such as Senior Consultant, Director of Manufacturing Consulting and Strategic Alliance Director.

About InfoMentis

InfoMentis is a global skills-training and consulting company providing configurable programs proven to ignite behavioral change and bottom-line results for its clients. They help clients achieve predictable revenue through more effective customer acquisition and retention.

InfoMentis, founded in 1996, has provided performance improvement strategy, consulting and coaching to over 15,000 professionals worldwide. InfoMentis' ability to achieve success in clients of every size is uniquely tied to their focus and commitment to tailoring their service offerings and engagements to the unique requirements of every client. InfoMentis clients include industry leaders such as: Cisco, Cognos, Microsoft, McKesson, Oracle, Progress Software, QuadraMed, and Witness Systems.