



Antonio P. Finger



Wendy Reed



Roy B. Robinson, III

Those readers who recall our four previous 40 under 40 installments will notice something missing in this year's class of rising young stars in Georgia — the dot, followed by the com.

Well, not completely missing. Kevin Chung, CEO of WebEntrada.com has made it his mission to bridge the digital divide for under-served Hispanics.

What you will find plenty of, however, are educators, scien-

GeorgiaTrend's

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tists, lawyers, researchers and yes, the usual suspects — high-tech CEOs and elected officials.

Leading off is Rene Diaz, whose family was thrown out of Cuba but found plenty of promise in the Promised Land. The president of Diaz Foods is featured in our cover story, with 39 bios of his classmates following.

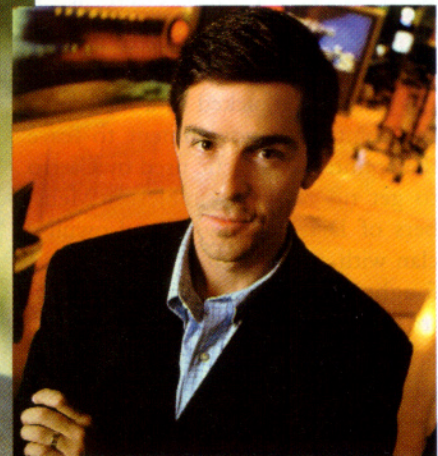
They're young, they're successful and they're diverse. Meet the 40 under 40 Class of 2001.



Ellen Sutherland



Michele L. Battle



Charlie Moore



WENDY REED

Founder and CEO, InfoMentis, Inc.

Residence: Alpharetta

Date of Birth: Nov. 4, 1961

Success: This former computer sales executive is the founder of InfoMentis, which provides sales training and consulting programs for Oracle, Arthur Andersen, SAP and PeopleSoft. Called a “halfway house for entrepreneurs,” the company uses sales methodologies invented by Reed, who also developed MentisWare, a Web-based tool used in InfoMentis’ training programs. Reed, whose company has been entirely self-funded, was a finalist for the Ernst & Young Entrepreneur of the Year Award in Georgia.

Giving Back/Getting Involved: Member, Greater North Fulton Chamber of Commerce; Girl Scout leader; Girls Softball Coach, Alpharetta Youth Softball Team; Member, PTA.

People Admired: “Margaret Thatcher, because she made it in a man’s world; and Grace Kelly, because she had it all and decided to completely change her life.”

Georgia Wish List: “More parks where communities can gather away from technology and wide sidewalks and bike paths on every road so children can walk or bike to school.”